



The WALT DISNEY Company

Susan L. Fox
Vice President
Government Relations

July 11, 2008

Ms. Marlene Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Room TWB204
Washington, DC 20554

Re: Ex Parte Presentations in MB Docket Nos. 07-29 and 07-198

Dear Ms. Dortch:

Pursuant to Section 1.1206 of the Commission's rules, an original and one copy of this letter are being filed as notice of a meeting on July 9, 2008 between Amy Blankenship and Susan Fox (VP, Disney).

The proceedings at issue are not restricted and therefore presentations are permitted, but must be disclosed. During the conversation, the Disney representatives discussed the attached press release, and reiterated the points made in their extensive filings in this matter.

Sincerely,

A handwritten signature in blue ink that reads "Susan L. Fox".

Susan L. Fox

cc: Amy Blankenship

FOR IMMEDIATE RELEASE

July 8, 2008

Disney Offers No-Charge Retrans Deals to More Than 90 Small Cable Operators in 10 ABC-Owned Station Markets

The Walt Disney Company today announced the unilateral decision to offer retransmission consent agreements at no charge to more than 90 small cable operators in the 10 ABC-owned station markets. These small operators, representing 91 of 113 (80 percent) of the operators in the aforementioned markets, will be receiving a three-year proposal (2009-2011), which will not require a fee or carriage of any other affiliated network.

"We are very pleased to support our smaller affiliates with this offer," said Preston Padden, Executive Vice President, Government Relations, The Walt Disney Company. "American Cable Association President Matt Polka, the ACA Board, and each of the FCC Commissioners deserve credit for raising the concerns that led our Company to adopt this new policy."

The ABC Owned Television Stations include WABC-TV in New York, KABC-TV in Los Angeles, WLS-TV in Chicago, WPVI-TV in Philadelphia, KGO-TV in San Francisco, KTRK-TV in Houston, WTVD-TV in Raleigh-Durham, KFSN-TV in Fresno, WJRT-TV in Flint and WTVG-TV in Toledo.

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